

**SOCIAL NETWORKING STRATEGIES AND TACTICS AMONG  
TERTIARY STUDENT BLOGGERS**

**M XAVIER THAYALAN A/L S MUTHUSAMY**

**THESIS SUBMITTED IN FULLFILLMENT OF THE REQUIREMENT  
FOR THE DEREER OF  
DOCTOR OF PHILOSOPHY**

**FACULTY OF LANGUAGES AND LINGUISTICS  
UNIVERSITY OF MALAYA  
KUALA LUMPUR  
MAY 2011**

**SOCIAL NETWORKING STRATEGIES AND TACTICS AMONG  
TERTIARY STUDENT BLOGGERS**

**M XAVIER THAYALAN A/L S MUTHUSAMY**

**FACULTY OF LANGUAGES AND LINGUISTICS  
UNIVERSITY OF MALAYA  
KUALA LUMPUR  
MAY 2011**

. . . for my dearest mother Arputhamary, wife Alice Shanthi, children  
Jane Xavierine, Jude Shantiran and Joel Shayalan